

2022-2023 District Goals

District: 201C1
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 73% of clubs in our district report service.

Action Plan

[2022 Service Action Plan May 22.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	40	30
2nd Quarter	0	0	40	20
3rd Quarter	0	0	40	40
4th Quarter	1	10	40	60

FY New Clubs

1

FY Charter Members

10

FY New Members

160

FY Retention Goal

150

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

20

Action Plan

[District 201C1 GMA Strategic Plan Development Document Draft Version Pre Release V 6.1 4-04--2022.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 90% of zone chairpersons attend zone chairperson training.
- Our district will confirm 30% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[2022 Leadership Action Plan May 22.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 1% and club participation in our district increases by 3%.
- b. Our team will ensure that 2 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 20 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[2022 LCIF Action Plan May 22.docx](#)

CUSTOM GOALS

Goal Statement

To arrange and participate in monthly DG "huddle" meetings via Zoom or similar to provide opportunity for the Districts DG's to have social interaction and opportunity to debrief/network.

Action Plan

Goal Statement

District 201 C1 goals.

To have regular Zoom meetings with new members and DG to welcome to Lions community.

Recommence the "Making Strides" event (as part of Diabetes Strides program) to become annual event for C1 clubs.

Have clubs participate in events to promote environmental awareness on the World Water based days (Rivers, Wetlands and Oceans).

To update District equipment to allow efficient and inclusive attendance at Cabinet meetings via Zoom or similar to assist remote and distance affected members to participate.

Action Plan

[2022 Smart Goals Action Plan May 22.docx](#)